



FAYE BENNETT
CONSULTANCY SERVICES

FBCS Managed Service Assessment

Are my managed services effective?

Having a valuable managed service strategy in place can generate regular recurring revenue. But not all propositions were created equal...

Does your offering:

- Respond to the needs and challenges of your customers?
- Generate reliable recurring revenue for your business?
- Help you to differentiate and win market share?

How does it work?

Our assessment of your service offering focuses on optimisation of your managed service strategy. Assessing your proposition against key success metrics, we take a holistic look at how your services benefit both your business and your client organisations.

And for those starting on the Managed Services journey, we can help build a product from the ground up, working with your strengths and to develop something unique and powerful.

Past projects include:

- Reviewing and redesigning service product
- Producing sales literature and tools to take your services to market
- Assessment of the infrastructure in place to deliver services
- Reviewing the sell-ability of a service portfolio and delivering sales training

Get in touch

Book a call with us.

<https://fbennettconsulting.com/book-a-meeting/>